

THE PERSUASIVE IMPACT OF CELL PHONES

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BACKGROUND

Study the persuasive impact of cell phones on behavior.

Cell phones are a quite a recent commodity and have changed the way we use and access information.

Today cell phones are not just communication devices, they have become handheld computer platforms.



APPROACH (METHOD)

I will research and write about how we can have a persuasive impact in academic environments using cell phones, in our class rooms etc.

I will study existing papers and research on the subject, and existing educational tools for cell phones and try to assess how cell phones have been used and determine how they can benefit learning in the future.



QUESTIONS?

This connects with the theme of the psychology of persuasion and persuasive technology.

I expect to get a new vision on mobile computing, learning about human cell phone interaction and how it can be put to educational use.

