View Full Propositions

1. Companies should be required to provide health insurance...
   - Strongly Disagree
   - Strongly Agree

2. The Federal government should reduce the federal budget deficit...
   - Strongly Disagree
   - Strongly Agree

3. Obama's selection of Wash...n...the dogs walk on land. Did you know that?
   - Strongly Disagree
   - Strongly Agree

4. The US economy is headed...?
   - Strongly Disagree
   - Strongly Agree

5. The U.S. should support...?
   - Strongly Disagree
   - Strongly Agree

Enter a comment (optional):

this is cool

Save

This is user user_152's extremely intelligent comment!
Flag Comment as Inappropriate

Save

Zoom Full
**PROBLEM**

- Measuring and analyzing the nature of *gravity* within Opinion Space

- **Gravity**: the force exerted by one or many users’ opinions on other users’ opinions

- In solving this problem, we will gain a better understanding of the nature of gravity on user’s opinions.
**APPROACH**

- Gather statistical data after releasing Opinion Space
  - When do people decide to alter their opinion on something?
  - Do people tend to move themselves closer or farther from groups?
  - Which comments spur people to change their opinions?
  - Are there people more influential than others?
- Perform a survey on Opinion Space users
THEMES ADDRESSED
 Social Identity
 Persuasive Technology

ASSESSMENT
 We get a clear picture of the effects of gravity on Opinion Space users.
 Can aid in the design of future versions of Opinion Space.